



## GOVERNOR'S ADVISORY COUNCIL ON AGING

### AGENDA OF PUBLIC MEETING OF THE MARKETING AD HOC COMMITTEE

Pursuant to A.R.S. 38-431-02, notice is hereby given to the members of the Governor's Advisory Council on Aging (GACA) and to the general public that the **GACA Marketing Ad Hoc Committee** will hold a meeting open to the public on Friday, January 8, 2016 immediately following the GACA meeting (1:00 – 3:00 p.m.) or as scheduled 3:10 p.m. to 4:10 p.m., 3<sup>rd</sup> Floor Conference Room, 1700 W. Washington Street, Phoenix, Arizona 85007.

The Committee reserves the right to change the order of items on the agenda.

Committee members may attend in person or by telephone conferencing. (Conference call information is available from the Governor's Advisory Council on Aging at 602-542-4710.)

### **AGENDA**

*The Committee will discuss and may take action on the following matters.*

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| I. Call to order, welcome, review & approval of December 3, 2015 draft minutes   | Trudy Schuett, Marketing Ad Hoc Chair & Becky Brimhall-Lepire, GACA Chair |
| II. Review & discussion – plans for January 19 <sup>th</sup><br>*Items on hand to use<br>*Draft materials<br>*Volunteer coverage<br>*Event logistics | Marketing Ad Hoc Chair & All Members                                      |
| III. Consensus on marketing plans moving forward   | Marketing Ad Hoc Chair & All Members                                      |
| IV. Assignment of tasks  | Marketing Ad Hoc Chair & GACA Chair                                       |
| V. Adjourn   | Marketing Ad Hoc Chair  |

This agenda is subject to change up to 24 hours prior to the meeting. A copy of the agenda materials provided to the Council on Aging is available for public inspection at the Council's office, 1700 W. Washington Street, Suite 240, Phoenix, AZ 85007, 24 hours prior to the meeting.

**NEXT MEETING:** Date, time and location to be announced via public meeting notice posted at: <http://govtrans.az.gov/gaca/>. These meetings are open to the public.