



## GOVERNOR'S ADVISORY COUNCIL ON AGING

### AGENDA OF PUBLIC MEETING OF THE MARKETING AD HOC COMMITTEE

Pursuant to A.R.S. 38-431-02, notice is hereby given to the members of the Governor's Advisory Council on Aging (GACA) and to the general public that the **GACA Marketing Ad Hoc Committee** will hold a meeting open to the public on Monday, February 8, 2016 from 12:00 p.m. noon to 1:00 p.m. Governor's Office on Aging, Suite 240, 1700 W. Washington Street, Phoenix, Arizona 85007.

The Committee reserves the right to change the order of items on the agenda.

Committee members may attend in person or by telephone conferencing. (Conference call information is available from the Governor's Advisory Council on Aging at 602-542-4710.)

### AGENDA

*The Committee will discuss and may take action on the following matters.*

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|--|---------------------------------------|
| I. Call to order, welcome, review & approval of January 8, 2016 draft minutes  | Trudy Schuett, Marketing Ad Hoc Chair |
| II. Review & discussion – outcomes from January 19 <sup>th</sup> event   | Marketing Ad Hoc Chair & Staff        |
| III. Feedback & discussion on prior assignment<br>“Who are our customers and what do they want us to do better, quicker and more efficiently?” | Marketing Ad Hoc Chair & All Members  |
| IV. Consensus on next steps  | Marketing Ad Hoc Chair                |
| V. Assignments ahead of next meeting   | Marketing Ad Hoc Chair                |
| VI. Adjourn  | Marketing Ad Hoc Chair                |

This agenda is subject to change up to 24 hours prior to the meeting. A copy of the agenda materials provided to the Council on Aging is available for public inspection at the Council's office, 1700 W. Washington Street, Suite 101, Phoenix, AZ 85007, 24 hours prior to the meeting.

**NEXT MEETING:** Date, time and location to be announced via public meeting notice posted at: <http://govtrans.az.gov/gaca/>. These meetings are open to the public.