



GOVERNOR'S ADVISORY COUNCIL ON AGING

**Mature Workforce Committee
Meeting Minutes
March 5, 2009
12:00 p.m.
DHS State Lab Conference Room
250 N. 17th Avenue, Phoenix, AZ 85007**

Council Members, Liaisons, and Participants Present

Bill Engler, George Evanoff, Joyce Finkelstein, Marilyn Johnson, Simone Kelsh, Doyle Meredith, Noreen Nickerson-Cruz, Melanie Starns, Todd Aahkus, Mary Kaye Allen, Christine Bryson-Lazo, Anne Leap, Peter Polk, Karen Poole, and June Sinclair

Council Members missing

Barry Spiker (Chair), Lynn Adler, Kati Bates, and Bernadine Hoffman

Council Staff Present

Cathy De Lisa, Shawn Trobia, and Claire Parriott

Guests Present

Scott Schulz

Call to Order, Welcome, Introductions & Approval of Minutes

George Evanoff, filling in for Committee Chair Barry Spiker, called the meeting to order at 12:02 p.m., and a welcome and introduction period followed. Minutes from the November 6, 2008 meeting were reviewed. Marilyn Johnson stated that her name was not listed on the minutes, although she reported that she had attended. Ms. Trobia noted that the November 6 sign-in sheet would be reviewed, and Ms. Johnson's name would be added to the meeting minutes if her attendance had been noted on the sign-in sheet. *Peter Polk made a motion to approve the minutes as written, and Bill Engler seconded the motion. Motion passed unanimously.*

Action Items Follow Up

Shawn Trobia prepared a list of Mature Workforce Initiative staff tasks and provided it at the meeting to every member. A copy is available at the Council office. Mrs. Trobia also confirmed that she sent out the dates of the 2009 meetings to all members.

Mature Worker Website Review

The website was visited and now has the list of the certified employers that have provided the Council office with a signed Release of Information form. Out of 71 applications, 46 employers were certified and about 2/3 of those have submitted releases to be on the website. Due to a high volume of spam there will no longer be an online submission form for events. If you would like an event listed please submit it directly to the Council office. At this time, Ms. Trobia also

informed the committee that part of the website will be re-designed, with the goal of developing a page for Employer Resources. This work will be done with assistance from the Maricopa Community College District Office, and Dr. Poole was thanked for that offer of assistance. Ms. Trobia then announced that another website, with a similar name, now exists and she asked that committee members be aware of it, and that it is not affiliated with the Council. Committee members were reminded by Ms. Trobia and George Thorne, Jobing.com, to look for the Mature Worker logo when visiting the Mature Worker Website. This logo will only appear on the official website, www.azmatureworkers.com, hosted by Jobing.com.

Maricopa Community Colleges – Updates

Karen Poole spoke to the committee about Maricopa Community College's Center for Workforce Development, and employer & job seeker trainings. She provided an informational packet to all committee members. A packet is available at the Council office. There are several presentations and workshops meant to enhance interaction and networking among mature workers that began in January and will be offered through March. Maricopa Community College District is working closely with the AARP Foundation, (utilizing the Work Search tool) as well as the four Next Chapter Initiatives in Maricopa County. Coordination among the community colleges in Maricopa County is underway, with the intention of presenting workshops and making presentations. For example, Rio Salado College has curriculum that will be shared with the other community colleges. The next workshop is scheduled for March 13, 2009 at the Chandler Public Library.

At this time, Jan Davie, GateWay Community College, announced the upcoming Boomers in Demand event being held on March 13, 2009. Titled "Get Your Foot in the Door," the event will provide information to mature workers that are seeking assistance with networking and searching for employment.

Chandler Chamber of Commerce

Charlotte Hodel, Chandler Chamber of Commerce, presented information to the committee about the *When Work Works Coalition*. The Council is one of Chandler Chamber's eight partners in the state. As the official Host Chamber in Arizona, the Chandler Chamber is working with other Chambers and coalition groups in Arizona, and is encouraging organizations to apply for the Alfred P. Sloan Award for Workplace Flexibility. As the Chandler Chamber conducts outreach in Arizona, information about the Mature Workforce Initiative is being shared by the Chamber. Ms. Hodel provided the committee members with a brochure that outlines the application process and lists the partners in Arizona, and includes a graphic of the Mature Worker Logo. A brochure is available at the Council office.

Future Meetings' Structure and Tasks

Due to the current budget constraints, there will only be five committee meetings in 2009. The next meetings are scheduled for April 2nd, July 9th, September 10th, and November 5th. The members of the committee were encouraged to help further the work of the committee by assisting with tasks such as event submissions, providing resource information for employers, and blogging for the Mature Worker Website.

George Thorne, Jobing.com, spoke to the committee about the Mature Worker Website, and shared some of the statistics on visitors to the site. He said that the statistics are very encouraging as they point to visitors who are exploring the website, and visiting various pages within the website, and then are coming back. He also spoke about the importance of blogging

for the website, and explained that blogging is a way to disseminate information about mature workers while also helping direct people to the Mature Worker Website.

Other Updates, New Business, & Announcements

Shawn Trobia shared information with the committee about the Council's Senior Action Day, April 1, 2009. Due to the economic climate, the event will take place in one location, at the Capitol Complex in Phoenix. George Evanoff disseminated the volunteer sign-up sheet so that any committee members wishing to assist prior to or at the event could sign up for specific tasks.

Adjournment

After asking for a motion, which was made by Bill Engler and seconded by Peter Polk, the meeting was adjourned by George Evanoff, Acting Chair, at 2:10 p.m.

Next Meeting:

The next meeting of the Governor's Advisory Council on Aging's Mature Workforce Committee will be April 2, 2009 in a location to be announced. These meetings are open to the public.