



GOVERNOR'S ADVISORY COUNCIL ON AGING

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Council Meeting Minutes

May 7, 2010

9:00 a.m. – 1:30 p.m.

Executive Tower

Grand Canyon Room

1700 West Washington

Phoenix, AZ 85007

**Council Members, Liaisons, and Participants Present**

Kati Bates, Charles Brown, Neva Crogan-Pomilla, George Evanoff (Chair), Joyce Finkelstein, Bernadine Hoffman, Simone Kelsh (telephonic), Noreen Nickerson-Cruz, Joe Woods (Vice Chair), Larry Woods, Karen Zanzucchi, Tammy Frazee, Jill Harrison and Melanie Starns

**Council Members Absent**

Dana Campbell Saylor, Marilyn Johnson, and Barry Spiker

**Council Staff Present**

Cathy De Lisa, Elsa Gaynor, Shawn Trobia, and Claire Parriott

**Guests Present**

Alice Ghareib and Connie Nunn Miller

**Call to Order, Welcome, Introductions & Housekeeping**

Council Chair George Evanoff called the meeting to order at 9:04 a.m. A welcome and introduction period followed.

**Review and Approval of Minutes**

Minutes from the December 3, 2009 Ad Hoc meeting and the March 4, 2010 Council meeting were reviewed. *Charles Brown made a motion to approve the minutes as written, and Noreen Nickerson-Cruz seconded the motion. The motion passed unanimously.*

**Recognition**

*Council member Bernadine Hoffman made a motion for the Council to present a Certificate of Appreciation, and Joyce Finkelstein seconded the motion. The motion passed unanimously.* Council Chair George Evanoff presented Deputy Executive Director Cathy De Lisa with a Certificate of Appreciation for her dedicated leadership and tireless commitment to the Council during the 2009 Sunset Review

**Council Chair Report, Discussion and Action**

Council Chair George Evanoff stated a recent review of the Council's By-Laws resulted in a decision to work on some proposed updates to ensure alignment with the statutes. Once finished,

the proposed changes will be forwarded to the General Counsel and then provided to the Council, in writing, for a thirty-day review.

Council Chair George Evanoff informed the Council that the Director of the Governor's Commission on Service and Volunteerism has indicated the Commission would like to partner with the Council to determine the most efficient and effective methods to increase awareness and increase engagement in service and volunteerism of individuals 55 and older, organizations that serve them and the public. To further explore this request, the Council Chair requested Kati Bates, Karen Zanzucchi, Bernadine Hoffman and GACA staff member Shawn Trobia meet, as an Ad Hoc Committee, with Director Shogren and the Commission's Adult Engagement Committee.

### **Deputy Executive Director's Updates**

Deputy Executive Director Cathy De Lisa updated the Council on plans for the Arizona Alzheimer's Consortium 2010 Annual Conference on May 21, 2010. Ms. De Lisa stated registration is still open for the free event and those wishing to attend must register online at the website or at the telephone number provided on the conference flyer. The afternoon sessions, planned in partnership with the Alzheimer's Association, Desert Southwest Chapter, will include a presentation by Dr. David Coon on Enhancing Well-being for Care Partners, a Resource Panel providing information on how best to access resources, legal and financial planning, long-term care housing options and support services. The afternoon will conclude with an Alzheimer's Priority Forum offering all participants the opportunity to provide direct input and feedback. Conference volunteers are still needed, and Ms. De Lisa requested that anyone interested in volunteering talk with her about specifics following the meeting.

Deputy Executive Director Cathy De Lisa referenced the draft Memorandum of Understanding (MOU) provided in the meeting packet materials and indicated Larry Clausen, Executive Director of the Developmental Disabilities Planning Council (DDPC), has proposed this draft MOU to help formalize collaborative efforts between DDPC and the Council. According to Ms. De Lisa, the two groups share some of the same goals - oral health for vulnerable populations as an example - and may find ways to work together. The draft MOU is being reviewed by General Counsel.

Ms. De Lisa reported that the Office on Aging received an invitation from Governor's staff to provide information on the Arizona Mature Workforce initiative and that information appears in the National Governors Association (NGA) brief *Maximizing the Potential of Older Adults: Benefits to State Economies and Individual Well-Being*. A copy of the brief was circulated and Ms. De Lisa reminded those in attendance that a link is provided and the brief highlighted in the last issue of the *Legislative Update* email newsletter.

Deputy Executive Director Cathy De Lisa stated that with the signing of HB 2026 by Governor Brewer on April 5, 2010, the Governor's Advisory Council on Aging is extended to July 1, 2020. Ms. De Lisa thanked the Council, Policy Advisors and staff for their support and assistance during the sunset review process.

A copy of the Arizona Alzheimer's Consortium 2010 Annual Conference flyer, the draft Memorandum of Understanding from the DD Planning Council and the NGA brief, *Maximizing the Potential of Older Adults: Benefits to State Economies and Individual Well-Being* are available through the Council on Aging office.

## **Committee Reports**

**Executive Committee** – Council Chair George Evanoff reported the Executive Committee met and had one update to report - Dr. Bill Crist, Vice President for Health Affairs at the University of Arizona would be speaking to the Council on meeting the health care needs of Arizona at the July 9, 2010 meeting. Based on the anticipated interest in this speaker and the topic, tentative plans are to relocate the meeting to a larger venue such as the Arizona Department of Health Services State Laboratory building and start at a later time. The Executive Committee meeting will be held Friday, July 9<sup>th</sup> at 8:30 a.m. just prior to the Council meeting.

**Legislative & Policy Coordinating Committee (LPCC)** – Council Chair George Evanoff stated that the Committee heard a presentation on Proposition 100, discussed LPCC future priorities, and reviewed the Council's final report of legislation tracked during the 2<sup>nd</sup> Regular Session. *Larry Woods made motion for the Governor's Advisory Council on Aging to support the passing of Proposition 100 in whatever manner the Council determines appropriate. Simone Kelsh seconded the motion. The motion passed unanimously.*

**Mature Workforce Committee (MWC)** – Committee Chair Joyce Finkelstein reported the Committee heard an update from Greta Suda, Jobing.com, on the increased impact of social media on job searches. Ms. Suda also updated the Committee on a new resume format, JResume, Jobing.com developed to be compatible with social media formats. The Mature Workers Website continues to do very well, attracting 16,445 new visitors in March, with over 50,000 page views being recorded. With the renewal of a one year service agreement with Jobing.com, it was noted that employers will be able to continue to post their job postings (four week time period) on the Mature Worker Website at the cost of \$99.00. This service also provides the employer with the option of posting their company logo and includes a map to the employer's physical location. The Committee also heard a presentation by Ginamarie Pellerito, Chandler Chamber of Commerce, on the *When Work Works* Alfred P. Sloan Award. The Alfred P. Sloan Award is given to businesses for achievement in workplace flexibility. Arizona leads the nation in awards with 24 winners and 28 finalists out of 70 applicants nationwide. The Committee continues to work with Maricopa Community College District and Pima Community College District on new re-certification curriculum for Mature Worker Friendly Certified Employers. Rio Salado Community College has also recently shared their existing curriculum, part of the collaborative efforts underway between the two community college districts. NGA recently issued an Issue Brief titled *Maximizing the Potential of Older Adults: Benefits to State Economies and Individual Well Being*. The Council staff assisted with providing information specific to the work being done in Arizona. Additionally, the Committee received talking points to use when speaking to their local business about the Mature Worker Friendly Certified Employer program. The 2010 Certification application period will begin on May 17, 2010. A new Certification fee of \$25 has been decided upon which is a reduction from the previous fee of \$35. Council members were reminded that the Employer Certification has been designed to recognize employers that value mature workers in both paid and un-paid (volunteer) capacities.

**Social, Health & Alzheimer's Committee (SHAC)** – Committee Chair Bernadine Hoffman reported the Committee heard a presentation by Washington Dental Service Foundation on preventive education for oral health. The Oral Health Sub-Committee approved minutes of prior meetings, recognized CJ O'Connor, and plans to meet before the next SHAC meeting. The Sub-Committee is also considering ways to work in tandem with the DD Planning Council through the Oral Health Three-Year Work Plan. Deborah Schaus, Executive Director of the Alzheimer's

Association – Desert Southwest Chapter reported on recent activities surrounding the receipt of federal grants. The Arizona Alzheimer's Consortium 2010 Annual Conference will be held on May 21, 2010. Registration is free but required; volunteers are still needed. The Arizona Fall Prevention Coalition (AFPC) website, [www.azstopfalls.org](http://www.azstopfalls.org), is up and running, and the next AFPC meeting will be June 3, 2010. Planning is underway for a statewide celebration of National Fall Prevention Day on September 22, 2010. Michele Michaels, Arizona Commission for the Deaf and Hard of Hearing (ACDHH), reported approximately 1,200 *Hearing Loss Fast Facts & Fast Resources* fact sheets have now been distributed throughout the states. Interfaith Community Services changed its name to Benevilla and has its headquarters in Surprise, Arizona.

**Break** – The Council took a 10 minute break.

### **Liaison Reports**

**Department of Economic Security/Division of Aging and Adult Services (DES/DAAS)** – Melanie Starns, DES/DAAS Liaison, informed the Council of several things happening in the Aging Network including the issuance of new 5-year service contracts with the Area Agencies on Aging (which were due April 26), and the submittal of the new Area and State Plans on Aging (area plans were due May 1). DAAS is also ensuring that background and Central Registry checks for AAA staff, volunteers, and subcontractors who provide direct services to vulnerable adults are being updated. Thus both the AAAs and DAAS have been very busy! DES leadership continues to address the budget, developing plans at the highest level and waiting for results of the special election regarding Proposition 100 on May 18, 2010.

In DAAS, there are a number of programs and initiatives in addition to aging services, and Ms. Starns reported a recent accomplishment of DAAS staff working on homelessness issues. Through a coordinated effort, 50 of the most medically vulnerable homeless have been identified and are being taken off of the streets and placed into housing and connected with needed services. A total of 163 volunteers went out on a Tuesday, Wednesday, and Thursday night to walk the streets of Phoenix, Glendale and Mesa, interview homeless individuals and put the information collected into a database. Sponsorships of \$1,000 each were found for all 50 medically vulnerable people, including from DES who agreed to sponsor one individual.

Melanie Starns and Tammy Frazee, DES/DAAS, reported seven public forums were held throughout the state for the State Plan on Aging. Tammy Frazee reported a total participation of 432, with the largest forums being held in Parker, Window Rock on the Navajo Nation and Tucson. An online form was developed as well, to provide for feedback. Comments received include wanting more computer accessibility, transportation issues, healthcare needs, and access of community resource information. DES/DAAS will highlight in the State Plan what changed as a result of public input.

The State Plan on Aging will be sent to Governor Brewer in early June 2010. The Plan will then go to the federal government for approval on July 1, 2010 and will become official on October 1, 2010.

**Association of Area Agencies on Aging (AAA)** – Jill Harrison, AAA Liaison, updated the Council on the activities of the Area Agencies on Aging. The AAAs completed their Area Plans taking public comments at several hearings across the state. Ms. Harrison informed the Council that AAA Region IV is also advocating in support of Proposition 100. The state budget has

shrunk considerably and a trickle down effect has occurred through county and municipal governments, all of which fund the AAAs. Work continues on evidence based chronic disease self-management and Matter of Balance. Due to capacity building allowed through previous state monies, they were able to start programs internally such as central intakes, SHIP, ADRC, 1-800 intake lines and a central information center where clients are guided by knowledgeable persons to give information about local resources. If Proposition 100 passes, AAAs will experience another 15% budget reduction and if not, a 25% reduction. Contingency plans are being put into place. Ms. Harrison thanked Melanie Starns and Tammy Frazee publicly for their work in coordinating the State Plan on Aging with the Area Plans. Each AAA worked hard to get the community involved in the public forums.

### **Lunch – Birthday Recognitions**

The Council took a 30-minute recess for lunch and recognized Member, Liaison and Staff birthdays as well as the passage of HB 2026, the Council's continuation legislation, during this time.

### **Presentation - DOVES Program**

Alice Ghareib, DOVES Program Director, Area Agency on Aging gave a presentation on the domestic violence program for older adults.

Ms. Ghareib stated domestic violence is about power and control and can take many different forms such as physical, verbal, emotional, mental, psychological and financial abuse. According to Ms. Ghareib:

- Statistics show that domestic violence knows no boundaries.
- Domestic violence cross all demographics and the overall majority of victims are women.
- Every eight (8) seconds a woman is battered by her partner and every day four women die as a result.
- The number one reason for visits to the emergency room for women is not rape, car crashes or homicide, but domestic violence.
- Almost 88% of domestic homicides have a documented history of abuse.

The Council watched the video *The Dance*, an informational video on late life domestic abuse.

Ms. Ghareib reported that Arizona is on the cutting edge for services for late life domestic violence. Based in Maricopa County, DOVES reaches out further, taking calls from all over the nation, hosting a website, and serving as a model program. DOVES is listed as a resource in the National Resource Center on Domestic Violence.

DOVES does not advocate for divorce or separation, but instead provides safety planning and emergency housing. DOVES serves both men and women and victims of all domestic violence, not just abuse by an intimate partner. DOVES also provides on the job training and transitional housing for up to two years.

### **Current Event Update & Discussion: Consumer Bill of Rights**

Melanie Starns updated the Council on a draft of a Bill of Rights for Consumers of In-Home Care. Executive Order 2007-01, which addresses quality in long term care, calls for recommendations to the Governor about the possible creation of a Consumer Bill of Rights. The Executive Order was issued in 2007 and charges the Interagency Agency Council on Long-Term Care (IACLTC) with providing recommendations to the Governor's Office about a possible Bill

of Rights for Consumers of In-Home Care. Governor Brewer has continued this charge to the IACLTC. The IACLTC first looked at what other states are doing in this area and then devised a draft set of both rights and responsibilities for consumers of in-home long term care. Ms. Starns circulated the draft Consumer Bill of Rights and outlined how feedback can be provided to the IACLTC. Once the Interagency Council is finished accepting feedback on the Bill, the final set of recommendations for a Consumer Bill of Rights will be sent to the Governor in September 2010 for her consideration. The next meeting of IACLTC will be on June 2, 2010. A copy of the *Interagency Council on Long Term Care Draft Concept In-Home and Community Based Consumer's Bill of Rights* is available through the Council on Aging Office.

### **Announcements**

- Simone Kelsh announced a Caregivers Conference will be held in Pinal County on May 13, 2010 from 8:30 a.m.–noon.
- Simone Kelsh announced the 13<sup>th</sup> Annual Pinal-Gila Elder Abuse Conference was held in Pinal County on April 29, 2010.
- Simone Kelsh thanked Melanie Starns for her part in the State Plan on Aging public forum held in Casa Grande on April 15th.

### **Next Steps**

Council Chairman George Evanoff reminded Council Members that the July 9<sup>th</sup> meeting will be relocated and tentative plans are to use the Arizona Department of Health Services State Laboratory.

### **Adjournment**

*The meeting was adjourned by Council Chair George Evanoff at 12:49 p.m.*

### **Next Meeting**

**The next meeting of the Governor's Advisory Council on Aging is scheduled for July 9, 2010; location to be determined and announced. These meetings are open to the public.**