



GOVERNOR'S ADVISORY COUNCIL ON AGING

**MATURE WORKFORCE COMMITTEE (MWC)  
MEETING MINUTES**

**July 14, 2011**

**12:00 p.m. – 2:00 p.m.**

**Grand Canyon Conference Room  
1700 West Washington Street  
Phoenix, Arizona 85007**

**Council Members, Liaisons, and Participants Present**

George Evanoff (Council Chair), Marilyn Johnson, Noreen Nickerson-Cruz, Allison Perrin, C.T. Wright, Karen Zanzucchi, Christine Bryson-Lazo, Roger Forrester, Ron Loyd, Joel Millman, George Thorne, Shawn Trobia, Yolanda Locher, Rota Venners, and Bill Walker, Randy Maskell.

**Council Members Absent**

**Council Staff Present**

Deneen Dantimo and Cathy De Lisa

**Guests Present and Signing In**

**Welcome, Introductions, Review & Approval of Committee Minutes**

Council Chair George Evanoff called the meeting to order at 12:01 p.m. A welcome and introduction period followed. Minutes from the May 5, 2011 MWC meeting were reviewed. *Karen Zanzucchi made a motion to accept the minutes as presented; C.T. Wright seconded the motion. The motion passed unanimously.* The minutes of the June 21, 2011 MWC 2011 Priorities Sub-Committee were reviewed. *Joel Millman made a motion to accept the minutes as presented; Karen Zanzucchi seconded the motion. The motion passed unanimously.*

**Follow Up to May 5, 2011 MWC Meeting**

As follow up to the May meeting, Deputy Executive Director Cathy De Lisa reported Joel Millman would be providing results of the Sub-Committee survey and George Thorne was invited and accepted the invitation to present updates from Jobing.com.

**Updates from Jobing.com**

George Thorne reported one of the Jobing.com servers went down, and once the issue has been resolved, he will forward a website statistics report to Deputy Executive Director Cathy De Lisa for distribution to the group. Mr. Thorne outlined the four current division of Jobing.com and reminded the members that Jobing.com co-designed the [www.azmatureworkers.com](http://www.azmatureworkers.com) and co-administers it with staff of the Governor's Office on Aging. He encouraged the Committee members to continue to blog as part of outreach and resources at the website and urged anyone wishing to sign up to blog should contact Deputy Executive Director Cathy De Lisa. Mr. Thorne stated blogs should include pictures, videos, and links. An explanation of the posting process of blogs to the Jobing.com and [www.azmatureworkers.com](http://www.azmatureworkers.com) websites was provided by Mr. Thorne.

Council Chair George Evanoff joined Mr. Thorne in encouraging members to share ideas for azmatureworkers.com website updates with Council staff and Joel Millman recommended posting links to event calendars versus inputting information.

### **Mature Worker Connection Forums & Updates**

Roger Forrester provided an update on the Mature Worker Connection and reported on the Employer Awareness Campaign Survey Summary 2011. He stated that due to Pima Council on Aging budget cuts, the Mature Worker Connection had closed its doors effective June 30, 2011. Mr. Forrester stated that he is currently working to raise funds for continuation of the program. An overview of the Employer Awareness Campaign Survey results and Employer Forums, conducted by the Mature Worker Connection, was provided by Mr. Forrester. He stated that once the certification of Mature Worker Friendly Employers reinstates, he plans a celebration of the Pima County employers who receive certification. Suggestions from the committee members included inclusion of electronic media and ways to partner with organizations and agencies outside of Pima County. Because he sees this campaign as a statewide effort, Mr. Forrester stated he and staff of the Mature Worker Connection would be finalizing the tool kits that had been developed to assist other communities in developing similar programs.

### **Survey Report from the 2011 Priorities Sub-Committee**

Joel Millman, Sub-Committee Co-Chair, began the report by explaining the federally funded employment and training program system. As part of the MWC 2011 priorities, a survey was conducted of the One-Stop system in Arizona. Mr. Millman presented the results of the survey conducted by Gateway Community college, discussed the challenges older workers can face based on perceptions and outlined action steps approved in the Work Plan. *Council Chair George Evanoff made a motion to accept the Mature Workforce Committee's Sub-Committee's report; Noreen Nickerson Cruz seconded the motion. The motion was passed unanimously.* Council Chair George Evanoff announced that he is developing a task force to focus on marketing and outreach needs related to the Mature Workforce Committee and other Council initiatives. Council Chair George Evanoff stated Mr. Forrester was asked to take the lead then invited members to participate. The following MWC members volunteered to assist Mr. Forrester: George Thorne, Joel Millman, Shawn Trobia, Christine Bryson-Lazo and Bill Walker. Council Chair George Evanoff reminded everyone that the group will be following regular protocol for Council meetings (posting of public meeting notices, agendas and minutes of the meetings).

### **Council on Aging & Office on Aging Updates**

Deputy Executive Director Cathy De Lisa reported:

- Deneen Dantimo has joined the Governor's Office on Aging, Advisory Council on Aging staff.
- Progress is being made in the interviews process for the Program & Project Specialist position. The staff person will be full-time and assigned to work with the MWC and other Council and Office on Aging initiatives.
- The office will move forward with the Mature Worker Friendly Employer Certification and Recertification once the Program & Project Specialist is on board.

### **Announcements**

- Christine Bryson-Lazo announced Wider Opportunities for Women (WOW), a non-profit program in Washington, DC, which works nationally to build pathways to economic independence for America's families, women, and girls, may have a potential partnership with the Virginia G. Piper Charitable Trust.
- Rota Venners announced there were 29 Arizona finalists for the Alfred P. Sloan Foundation "When Work Works" award.
- Deputy Executive Director Cathy De Lisa stated Marcy Karin is scheduled to provide a follow-up presentation on workplace flexibility at the September meeting.

### **Adjournment**

*The meeting was adjourned by Council Chair George Evanoff at 1:44 p.m.*

### **Next Meeting:**

**The next meeting of the Mature Workforce Committee of the Governor's Advisory Council on Aging will be on September 22, 2011. Location to be determined and announced by public meeting notice posted at the GACA website: [www.azgovernor.gov/gaca](http://www.azgovernor.gov/gaca). These meetings are open to the public.**