



GOVERNOR'S ADVISORY COUNCIL ON AGING

MATURE WORKFORCE COMMITTEE (MWC) MEETING MINUTES

March 8, 2012

12:00 p.m. – 2:00 p.m.

Arizona Capitol Complex, Executive Tower
Second Floor Conference Room
1700 West Washington Street
Phoenix, Arizona 85007

Council Members, Liaisons, and Participants Present

Becky Brimhall-Lepire, Charles Brown, George Evanoff, Bernadine Hoffman, Marilyn Johnson, Doyle Meredith (Committee Chairman), Trudy Schuett, Joe Woods, Karen Zanzucchi, Christine Bryson-Lazo, Ron Loyd, Randy Maskell, Joel Millman, and Judy Montini.

Council Members Absent

Elizabeth Rohn-Nelson and C.T. Wright.

Council Staff Present

Cathy De Lisa, Jena Grady and Kim Jennings.

Guests Present and Signing In

Nancy Hecker, Dianne McNamara, and Jude Williams.

Welcome, Introductions, Review & Approval of Committee Minutes

Committee Chairman Doyle Meredith called the meeting to order at 12:00 p.m. A welcome and introduction period followed. Minutes from the January 12, 2012 MWC meeting were reviewed. *Joe Woods made a motion to accept the minutes; Charles Brown seconded the motion. The motion passed unanimously.*

2011 Priorities Sub-Committee Update

Joel Millman, Sub-Committee Co-Chairman, referred the group to the January 12, 2012 Mature Workforce Meeting minutes under the 2011 Priorities Sub-Committee Update stating the Sub-Committee had recommended sunset. *George Evanoff made a motion that the 2011 Sub-Committee sunset and to be incorporated as part of the Marketing Outreach Task Force; Randy Maskell seconded the motion. The motion passed unanimously.*

Office Updates

- Mature Worker Website – Program and Project Specialist Kim Jennings provided the following stats for the www.azmatureworkers.com website for December 2011:
 - New Visitors Per Month – 10,392
 - Sessions Per Month – 10,806
- Ms. Jennings passed around a sign up sheet for blogging on the Jobing.com website.

- Recertification/Certification - – Program and Project Specialist Kim Jennings provided the following overview: 5 employers certified in 2011, 3 certified employers in the process and 2 in the initial application stage of certification in 2012. Ms. Jennings stated she would e-mail out the list of employers certified in 2011 and those currently in the process for 2012. Ms. Jennings stated that the office is preparing to e-mail out the recertification presentation and recertify the 2008 and 2009 certified employers.

Marketing Outreach Task Force

- Tool Kit Update - Joel Millman, Sub-Committee Co-Chairman, reminded the group that a survey was sent out to one-stop staff then a follow up survey was needed to gather additional data and now the tool kit, as promised, is in development on the website: www.azmatureworkers.com. Ms. Jennings displayed the tool kit as developed to date reiterating that it is a work in progress. Mr. Millman reported that the projected timeline to roll the toolkit out to the one stops, the initial audience, is March 31, 2012.

Announcements

None.

Adjournment

The meeting was adjourned by Committee Chairman Doyle Meredith at 1:00 p.m.

Next Meeting:

The next meeting of the Mature Workforce Committee of the Governor's Advisory Council is scheduled on May 10, 2012. Date and location to be determined and announced by public meeting notice posted at the GACA website: www.azgovernor.gov/gaca/. These meetings are open to the public.