

**GOVERNOR'S ADVISORY COUNCIL ON AGING (GACA)
MARKETING AND OUTREACH TASK FORCE**

Mission of the Governor's Advisory Council on Aging: to enhance the quality of life for older Arizonans. The Council advises policy makers and state agencies and works with local communities, private enterprises and older adults across Arizona to accomplish its mission.

**MEETING DATE: Monday, October 3, 2011
2:30 – 4:00 p.m.**

**Arizona State Capitol Building
First Floor Conference Room
1700 West Washington Street
Phoenix, Arizona 85007**

AGENDA

*The Committee will discuss and may take action on the following matters.
Members will attend in person or via conference calling..*

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| I. | Welcome, Introductions | Roger Forrester, Task Force Chair |
| II. | Discussion: Meeting Approach and Objectives | All Task Force Members |
| III. | Review and Approve Draft Taskforce "Charge" | Roger Forrester, Chair & Task Force Members |
| IV. | Discussion: Components of Marketing/Outreach Action-Oriented Model | Roger Forrester, Task Force Chair |
| V. | Review and Approve Components of Model | All Task Force Members |
| VI. | Discussion of Potential Meeting Dates and Objectives | All Task Force Members |
| VII. | Adjourn | Roger Forrester, Task Force Chair |