

**GOVERNOR'S ADVISORY COUNCIL ON AGING (GACA)
MARKETING AND OUTREACH TASK FORCE**

Mission of the Governor's Advisory Council on Aging: to enhance the quality of life for older Arizonans. The Council advises policy makers and state agencies and works with local communities, private enterprises and older adults across Arizona to accomplish its mission.

**MEETING DATE: Thursday, February 16, 2012
9:30 a.m. – 11:30 a.m.**

**Arizona State Capitol Complex, Executive Tower
1st Floor Conference Room
1700 West Washington Street
Phoenix, Arizona 85007**

AGENDA

*The Committee will discuss and may take action on the following matters.
Members will attend in person or via conference calling.*

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| I. | Welcome, Introductions, Review & Approval of Minutes | Roger Forrester, Task Force Co-Chair |
| II. | Tool Kit Update | Joel Millman, Task Force Co-Chair |
| III. | Develop Marketing Action Plan | All Task Force Members |
| III. | Next Steps
Individual homework assignments for the next meeting | All Task Force Members |
| IV. | Announcements (No Action to be Taken) | All Task Force Members |
| V. | Adjourn | Roger Forrester, Task Force Co-Chair |