

**GOVERNOR'S ADVISORY COUNCIL ON AGING (GACA)  
MARKETING AND OUTREACH TASK FORCE**

**Mission of the Governor's Advisory Council on Aging:** to enhance the quality of life for older Arizonans. The Council advises policy makers and state agencies and works with local communities, private enterprises and older adults across Arizona to accomplish its mission.

**MEETING DATE: Wednesday, February 29, 2012  
9:30 a.m. – 10:30 a.m.**

**Arizona State Capitol Complex, Executive Tower  
1<sup>st</sup> Floor Conference Room  
1700 West Washington Street  
Phoenix, Arizona 85007**

**AGENDA**

*The Committee will discuss and may take action on the following matters.  
Members will attend in person or via conference calling.*

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|------|--|-----------------------------------|
| I.   | Welcome, Introductions, Review & Approval of Minutes | Joel Millman, Task Force Co-Chair |
| II.  | Tool Kit Discussion                                  | Joel Millman, Task Force Co-Chair |
| III. | Material Development                                 | All Task Force Members            |
| IV.  | Announcements (No Action to be Taken)                | All Task Force Members            |
| V.   | Adjourn  | Joel Millman, Task Force Co-Chair |