

**AGENDA OF PUBLIC MEETING OF THE MARKETING & OUTREACH TASK FORCE OF THE  
GOVERNOR’S ADVISORY COUNCIL ON AGING**

Pursuant to A.R.S. 38-431-02, notice is hereby given to the members of the Governor’s Advisory Council on Aging (GACA) and to the general public that the **GACA Marketing & Outreach Task Force** will hold a meeting open to the public on **Thursday, April 5, 2012 at 1:00 p.m.** at the Arizona State Capitol Complex, Executive Tower, First Floor Conference Room, 1700 W. Washington Street, Phoenix, Arizona 85007. Members may participate in person or by telephone.

The Committee reserves the right to change the order of items on the agenda.

**AGENDA**

*The Committee will discuss and may take action on the following matters.*

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| I.   | Welcome, Introductions, Review & Approval of Minutes   | Roger Forrester, Task Force Co-Chair                           |
| II.  | Review Marketing Model<br>Discussion – recommendations for applying model<br>to the <a href="http://www.azmatureworkers.com">www.azmatureworkers.com</a> website | Roger Forrester, Task Force Co-Chair<br>All Task Force Members |
| III. | Tool Kit Discussion  | Joel Millman, Task Force Co-Chair                              |
| IV.  | Announcements (No Action to be Taken)  | All Task Force Members   |
| V.   | Adjourn  | Roger Forrester, Task Force Co-Chair                           |

This agenda is subject to change up to 24 hours prior to the meeting. A copy of the agenda materials provided to the Council on Aging is available for public inspection at the Council’s office, 1700 W. Washington Street, Suite 101, Phoenix, AZ 85007, 24 hours prior to the meeting.