



GOVERNOR'S ADVISORY COUNCIL ON AGING

AGENDA OF PUBLIC MEETING OF THE MARKETING COMMITTEE

Pursuant to A.R.S. 38-431-02, notice is hereby given to the members of the Governor's Advisory Council on Aging (GACA) and to the general public that the **GACA Marketing Committee** will hold a telephonic meeting open to the public on **Friday, September 30, 2016** from **3:00 p.m. to 4:00 p.m.**, Arizona State Capitol Executive Tower building, Governor's Office on Aging, 1700 W. Washington Street, Suite 240, Phoenix AZ 85007.

Committee members may attend in person or by telephone conferencing. (Conference call information is available from the Governor's Advisory Council on Aging at 602-542-4710.)

The Committee reserves the right to change the order of items on the agenda.

AGENDA

The Committee will discuss and may take action on the following matters.

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| I. Call to order, welcome, review & approval of September 9, 2016 draft minutes | Trudy Schuett, Marketing Chair |
| II. Discussion on compilation of input - prepared by staff | All Members |
| III. Next steps: draft brochure *Key points, design, timeline *Production costs & budget *Assignment of tasks & timeline for completion | Marketing Chair & Linda Arters & All Members Staff Marketing Chair |
| IV. Report back on short-term objective *Az4A Conference | GACA Chair/Staff |
| V. Consensus on plans moving forward & final input before GACA Annual Planning | Marketing Chair & All Members |
| VI. Adjourn | Marketing Chair |

This agenda is subject to change up to 24 hours prior to the meeting. A copy of the agenda materials provided to the Council on Aging is available for public inspection at the Council's office, 1700 W. Washington Street, Suite 240, Phoenix, AZ 85007, 24 hours prior to the meeting.

NEXT MEETING: date, time and location to be announced via public meeting notice posted at: <http://govtrans.az.gov/gaca/>. These meetings are open to the public.