



GOVERNOR'S ADVISORY COUNCIL ON AGING

**MATURE WORKFORCE COMMITTEE (MWC)
2011 PRIORITIES SUB-COMMITTEE**

MEETING MINUTES

August 23, 2011

9:00 – 10:30 a.m.

Executive Tower

OSBP Conference Room, 5th Floor, Room #502

1700 West Washington Street

Phoenix, Arizona 85007

Council Members & Committee Participants Present

Joel Millman (Co-Chair), Christine Bryson-Lazo (telephone), Claudie Flowers on behalf of Steve Trebizo (telephone), Patty Reidhead (telephone), Shawn Trobia, Dianna O'Donnell McNamara.

Council Members Not Participating

George Evanoff (Council Chair) and Karen Zanzucchi.

Council Staff Present

Cathy De Lisa, Kim Jennings and Deneen Dantimo.

Guests Present and Signing In

Welcome, Introductions

Co-Chair Joel Millman called the meeting to order at 9:02 am. A welcome and introduction period followed.

Feedback on Survey Results

Co-Chair Joel Millman began the meeting with a review of the survey results and reiterated the importance of the efforts of the group by sharing recent data with breakout of ages on those registered at Arizona One-Stops. According to a report on June 30, 2011, 33% were over 45 years old; 15% were 55 – 75+ years old; 3% were 65 – 75+ and 0.4% were over 75 years of age.

During discussion of the survey results, Christine Bryson-Lazo stated such information supports having a resource list developed for mature workers seeking assistance at the One-Stops. Co-Chair Millman stated Mohave County has a list that it provides to Boomers and may be an example of best practices to share.

A review of survey responses to questions asked resulted in suggestions by the group to focus on those items needed and not available through local resources or programs and services such as those offered through the Area Agencies on Aging. A copy of the survey results distributed, *Summary of Results of Governor's Advisory Council on Aging Mature Workforce Committee Survey*, is available for review through the Council on Aging office.

Discussion: Target Survey Topics and Development of Deliverables

Co-Chair Joel Millman stated having completed Phase I of the Work Plan, the MWC Sub-Committee needs direct input from One-Stop staff to proceed and then asked Patty Reidhead and Claudie Flowers for input on how best to communicate with the staff at the One-Stops. Mr. Flowers recommended having handouts such as brochures or packets to hand to job seekers when they visit the Centers and are sitting with staff. Ms. Reidhead recommended having multiple resource formats available to the job seeker such as one-to-one assistance, online resources, and written materials. Ms. Reidhead stated job seekers are utilizing the Northland Pioneer College and local libraries to gain access to computers and computer classes in her region and indicated clients need to have the sense of hope that can be accomplished from meeting staff in person and education.

The Committee discussed how best to collect resources. One suggestion was to conduct mini focus groups or visits with One-Stop Service Centers.

Shawn Trobia made a motion for the MWC Sub-Committee to create an email distribution list of appropriate parties at One-Stops to request tools and material used onsite for mature workers and employers and to have additional questions asked to clarify responses on original survey. Patty Reidhead seconded the motion. The motion passed unanimously.

Co-Chair Joel Millman suggested the Council might create a short webinar for the One-Stop Service Centers as an educational tool that might include an introduction and brief overview of the Mature Worker Friendly Employer Certification.

Assignments, as Needed

Co-Chair Joel Millman stated he will be working with Governor's Advisory Council on Aging (GACA) staff to finish putting together an email list of the supervisors of the One-Stop Service Centers.

Co-Chair Joel Millman will work with Deputy Executive Director Cathy De Lisa to provide a follow-up reminder to Sub-Committee members requesting they email their ideas on questions for the brief follow up survey with the One-Stop supervisory staff to the Council staff at gaca@az.gov no later than September 9, 2011. It was agreed that the follow-up survey would be conducted via e-mail, and not use Survey Monkey, to allow One-Stop staff to attach examples of tools/resources in their response. Council staff will compile the input received and have ready for the MWC on September 22, 2011.

Announcements

There were no announcements.

Adjourn

The Committee meeting was adjourned by Co-Chair Joel Millman at 10:32 am.

Next Meeting:

The MWC 2011 Priorities Sub-Committee members will join the MWC meeting on September 22, 2011. Location to be confirmed and announced by public meeting notice posted at the GACA website: www.azgovernor.gov/gaca. These meetings are open to the public.