



GOVERNOR'S ADVISORY COUNCIL ON AGING

MATURE WORKFORCE COMMITTEE (MWC)

Meeting Minutes

May 5, 2011

12:00 – 2:00 p.m.

Second Floor Conference Room

1700 West Washington Street

Phoenix, Arizona 85007

**Council Members, Liaisons, and Participants Present**

Charles Brown, George Evanoff, (Council Chair) Joyce Finkelstein, Bernadine Hoffman, Allison Perrin, Elizabeth J. Rohn-Nelson, Joe Woods, C.T. Wright, Karen Zanzucchi, Christine Bryson-Lazo, Ron Loyd, Joel Millman, Shawn Trobia, Rota Venners, and Bill Walker.

**Council Members Absent**

Marilyn Johnson, Noreen Nickerson-Cruz

**Council Staff Present**

Cathy De Lisa

**Guests Present & Signing In**

None

**Call to Order, Welcome, Introductions & Approval of Minutes**

Council Chair George Evanoff called the meeting to order at 12:12 p.m. A welcome and introduction period followed. Minutes from the March 3, 2011 MWC meeting were reviewed. *Bernadine Hoffman made a motion to accept the minutes as presented; Charles Brown seconded the motion. The motion passed unanimously.*

**Follow Up to 1.6.2011 MWC Meeting**

Deputy Executive Director Cathy De Lisa reported that information on the When Work Works Arizona Alfred P. Sloan Launch Breakfast & Forum on March 17<sup>th</sup> was received from Rota Venners and distributed to the MWC Sub-Committee meeting as requested. Additional information on the Department of Labor Workforce Flexibility statewide conference had not been received since the last meeting.

**Alfred P. Sloan “When Work Works” Award**

Rota Venners of the Chandler Chamber of Commerce provided an overview and update on the When Work Works Sloan Awards and the process Arizona employers need to take to apply by the May 27, 2011 application deadline. According to Ms. Venners, Arizona has been named #1 for the past six years based on the number of Arizona employers recognized for business excellence in workplace flexibility. As part of her overview, a copy of the *February 9, 2011 When Work Works Sloan Awards Custom Benchmarking Report on Workplace Effectiveness and Flexibility* was provided along with a copy of the 2011 Award flyer and a description of the four

*Generations in the Workforce.* Copies of these documents are available for review through the Council on Aging office.

### **Mature Worker Employer Awareness Forums**

Council Chair George Evanoff provided an overview of the forums that the Mature Worker Connection program has coordinated in Pima County. According to Council Chair Evanoff, he has participated in two of the forums, and the events serve as a networking opportunity for the Mature Worker Connection and an educational opportunity for perspective Mature Worker Friendly Certified employers. A final report on the results of the survey that prompted the forums is being developed and will be shared with the Office on Aging and the Council on Aging.

### **Report Back on 2011 Priorities Sub-Committee**

Sub-Committee Co-Chair Joel Millman provided an update and overview of the Sub-Committee's efforts since the last MWC meeting which includes finalization of the survey and preparation for distribution to the workforce professionals who work directly with job seeking customers at the Arizona Workforce Connections One-Stop Career Centers throughout Arizona. A demonstration of the survey monkey tool, developed by Gateway Community College staff, was provided by Mr. Millman. He stated that he had initiated contact with the Workforce Investment Act (WIA) Directors during the development of the survey distribution list and received positive feedback. Since the Senior Community Service Employment Program (SCSEP) has been one of the mature worker resource utilized at the One-Stop centers, the impact of the decrease in the federal budget FY2011 funding (from \$820 million to \$450 million) for SCSEP supports the need for the Sub-Committee to help identify resources for mature job seekers. Ideas on MWC partners needed back at the table for action on the survey results included:

Community Colleges	Southwest Job Network
AARP Work Search	Jobing.com
Maricopa Workforce Connection	Chambers of Commerce
Governor's Council on Workforce Policy	SCSEP Grantees
WIA Directors or Representatives	Mature Worker Connection
Area Agencies on Aging	

A review of the updated Sub-Committee work plan was provided by Mr. Millman.

### **Council on Aging & Office on Aging Updates**

Ms. De Lisa shared statistics from the [azmatureworkers.com](http://azmatureworkers.com) website; the number of visitors for the months of November through March averaged more than 15,400 per month and the page views for those months averaged more than 51,650 per month. Ms. De Lisa also announced that George Thorne will now be working as the liaison to the Office on Aging and the Advisory Council from Jobing.com. Mr. Thorne will be at the July 14, 2011 meeting to provide updates from Jobing and provide more information on blogging for the group. Ms. De Lisa thanked Joel Millman who continues to update the Events Page. She stated that although it had been hoped that a staff member would be on board by the meeting that had not happened. Ms. De Lisa then passed around articles and information received by the office that included an article by 2010 Mature Worker Friendly Certified Employer, Adero C.E. Allison citing the Arizona Mature Worker program, an article featuring a federal judge in Kansas who is practicing law at age 103,

and an announcement regarding the 2<sup>nd</sup> Employment Assistance Provider Networking Day at the Pima County Public Library on May 20, 2011. A copy of the circulated materials is available for review through the Council on Aging office.

### **Announcements**

- Council Chair George Evanoff announced that Roger Forrester had agreed to Co-Chair a Marketing Sub-Committee for this group.
- Christine Bryson-Lazo encouraged the group to see the article on mature workers that appeared in the March 20, 2011 edition of the *Arizona Republic*.
- Ron Loyd announced the Arizona Independent Redistricting Commission has hired there new Executive Director, Ray Blandine, a retired City of Phoenix Employee and a Mature Worker now back in the workforce.

### **Adjournment**

*The meeting was adjourned by Council Chair George Evanoff at 1:38 p.m.*

### **Next Meeting:**

**The next meeting of the Mature Workforce Committee of the Governor's Advisory Council on Aging will be on July 14, 2011. Location to be determined and announced by public meeting notice posted at the GACA website, [www.azgovernor.gov/gaca](http://www.azgovernor.gov/gaca) .**