



GOVERNOR'S ADVISORY COUNCIL ON AGING

MATURE WORKFORCE COMMITTEE (MWC)  
MEETING MINUTES

July 12, 2012

12:00 p.m. – 2:00 p.m.

State Land Building

Board of Pharmacy Conference Room

1616 W. Adams

Phoenix, Arizona 85007

**Council Members, Liaisons, and Participants Present**

Becky Brimhall-Lepire, George Evanoff, Marilyn Johnson, Doyle Meredith (Committee Chairman), Trudy Schuett, Joe Woods, Karen Zanzucchi, Christine Bryson-Lazo, Randy Maskell, Jackie Mass, Judy Montini, Karen Poole, and JoAnn Villella

**Council Members Absent**

None

**Council Staff, Interns Present**

Cathy De Lisa, Pam Jackson, Kim Jennings, Vanessa Vogel and Nancy Whitman

**Guests Present and Signing In**

Jeff Brown and Ned Bulj

**Welcome, Introductions, Review & Approval of Committee Minutes**

Committee Chairman Doyle Meredith called the meeting to order at 12:00 p.m. A welcome and introduction period followed. Minutes from the May 10, 2012 MWC meeting were reviewed. *Marilyn Johnson made a motion to approve the minutes as presented; Karen Zanzucchi seconded the motion. The motion passed unanimously.*

**Office Update**

Program and Project Specialist Kim Jennings provided a follow up from a question at the May meeting and stated that she would be working with Google Analytics to provide more detailed information regarding demographics for the website. In addition, Ms. Jennings reported:

- *Mature Worker Website – Statistics & Blogging* - no updated statistics from Jobing. Com; bloggers are needed for the website. Sign-up sheet circulated.
- *Current Statistics* – Council member Becky Brimhall-Lepire had shared research and that information was provided on the sign-in table.
- *Recertification for 2010 Employers* was planned and Ms. Jennings asked for input for the recertification of the 2010 employers and what the process should be.

In addition, Ms. Jennings stated the Council would need input from the Committee on 2013 priorities at the September meeting.

## **MWC Partner Updates**

- AARP Foundation Workforce Initiative – Nancy Hecker was unable to attend the meeting. Judy Montini provided a brief explanation of the difference between AARP and the AARP Foundation then highlighted the Senior Community Service Employment Program (SCSEP) which she coordinates for the Foundation. Ms. Montini distributed *Working with Struggling Americans 50+ to win back opportunity* and *SCSEP – AARP Mission*. A copy of the handouts is available for review through the Council on Aging office.
- PEERS Program Overview - Program and Project Specialist Kim Jennings informed the group that Roger Forrester had a family situation and was unable to provide his presentation.
- 5.5 Surefire Ways to Get Arizona's Mature Workers Back to Work in 2012 – Jeff Brown, Training to You Senior Career Advancement Partner provided a presentation on his research entitled *And Then There Was Arizona*. A copy of the presentation is available for review through the Council on Aging office.

## **Marketing Outreach Task Force (MOTF) Update**

In Roger Forrester's absence, Program and Project Specialist Kim Jennings provided two handouts for review, *Work plan of MOTF* and the *Accomplishments of MOTF*. A copy of the handouts is available for review through the Council on Aging office. Ms. Jennings stated that at the June 27, 2012 MOTF meeting, it was recommended that the MOTF sunset upon the approval of the Governor's Advisory Council on Aging; the recommendation is going forward to the Executive Committee. Ms. Jennings stated that a sub-committee of the Mature Workforce Committee may be formed to address the specific marketing needs of that group.

## **Announcements**

- Executive Director Cathy De Lisa stated that at the May 10, 2012 MWC meeting there was a request for considering webinar capabilities at the Mature Workforce Committee Meeting. That request had been approved by the Council Chairman and would be provided in September.

## **Adjourn**

*The meeting was adjourned by Committee Chairman Doyle Meredith at 12:47pm.*

## **Next Meeting:**

**The next meeting of the Mature Workforce Committee of the Governor's Advisory Council is scheduled on September 13, 2012; location to be determined and announced by public meeting notice posted at the GACA website: [www.azgovernor.gov/gaca/](http://www.azgovernor.gov/gaca/). These meetings are open to the public.**