



GOVERNOR'S ADVISORY COUNCIL ON AGING

MATURE WORKFORCE COMMITTEE (MWC)

MEETING MINUTES

January 10, 2013

12:00 p.m. – 2:00 p.m.

Arizona Department of Health Services

Laboratory Conference Room

250 North 17th Avenue

Phoenix, Arizona 85007

Council Members, Liaisons, and Participants Present

Becky Brimhall-Lepire (Committee Chairperson), Bernadine Hoffman, C.T. Wright, Doyle Meredith, Trudy Schuett, Scott Ferrin, Nancy Hecker, Yolanda Locher, Judy Montini, Elaine Poker-Yount, Karen Poole, Virginia Simmon, Charles Thompson, Shawn Trobia, Bill Walker and Tish Wallace

Council Members Absent

None

Council Staff Present

Cathy De Lisa, Kim Jennings, and Berntari Crosby

Guests Present and Signing In

Dorinda Fox, Iretta Lineberger, Carol Jones, and Shanna Pringle

Welcome, Introductions, Review & Approval of Committee Minutes

Committee Chairperson Becky Brimhall-Lepire called the meeting to order at 12:03 p.m. A welcome and introduction period followed. Minutes from the September 13, 2012 MWC meeting were reviewed. Doyle Meredith *made a motion to approve the minutes as presented*; Bill Walker *seconded the motion*. *The motion passed unanimously.*

Office Update

Program and Project Specialist Kim Jennings provided website statistics from jobing.com and Google analytics for the www.azmatureworkers.com website. Ms. Jennings stated Google analytics is useful for trending tracks and doesn't present accurate numbers for website visits.

MWC Partner Updates

- Society for Human Resource Management (SHRM) – Scott Ferrin, Field Services Director for SHRM, gave a presentation on Workplace Flexibility: Creating Engagement for All Generations. Mr. Ferrin reported that workplace flexibility is a way to define how, when and where work gets done and how careers are organized. According to Mr. Ferrin, it is essential that flexibility work for both the employer and the employees to be effective. Workplace flexibility is critical today because of time famine, increasing elder

care responsibilities and dual earner families. A copy of Mr. Ferrin's presentation is available for review at the Council on Aging's office.

- National Indian Council on Aging (NICOA) and the Senior Community Service Employment Program (SCSEP) – Dorinda Fox, NICOA SCSEP Director, gave a presentation on National Indian Council on Aging, A Resource to the Aging Network. Ms. Fox stated the mission of NICOA is to advocate for improved comprehensive health, social services and economic well being of American Indians and Alaska Native Elders. According to Ms. Fox, NICOA is doing this through the following ways: Caregiver programs, SCSEP, elder abuse prevention, membership and network building, intergenerational programs, social support and information and referral services, and providing training to elders in technology. SCSEP goals are to transition participants into unsubsidized employment, increase economic self sufficiency for elders, and to promote useful opportunities in community service. A copy of Ms. Fox's presentation is available for review at the Council on Aging's office.

Break Out into Sub-Committees

The members broke out into three Sub-Committees.

Report Back from Sub-Committees

Employer Sub-Committee – Charles Thompson reported back on behalf of the Employer Sub-Committee. According to Mr. Thompson, the group will focus on building employer certifications; diversifying employers; developing sector base approach for employers; developing feature articles for employers and posting them on website; providing articles for employers on happenings in marketplace; and expanding approach for employers' certifications.

Training & Support Sub-Committee – Karen Poole reported out for the Training & Support Sub-Committee. According to Ms. Poole, the group will focus on connecting to one stop career centers; concentrate on occupations appealing to mature workers; provide training and support; work with literacy volunteers and caseworkers; and develop an awareness of public libraries, educational institutions and workplace flexibility.

Content Sub-Committee – Shawn Trobia and Trudy Schuett jointly reported out for the Content Sub-Committee. According to Ms. Trobia and Ms. Schuett, the group will focus on improving website; providing definitions on web page; providing groups and speakers for presentations; providing information on five generations in workforce; and providing information on how to develop soft skills.

Announcements

- Elaine Poker of Visiting Angels announced a seminar titled "Resources for the Sandwich Generation and Your Second 50 Years" on February 2, 2013. A copy of the flier is available at the Council on Aging office.
- Meredith Doyle announced Governor Jan Brewer will deliver the State of the State Address in Prescott, AZ on January 27, 2013.
- Nancy Hecker of AARP announced AARP has a program titled "Back to Work 50 Plus".

Adjourn

The meeting was adjourned by Committee Chairperson Becky Brimhall-Lepire at 1:58 pm.

Next Meeting:

The next meeting of the Mature Workforce Committee of the Governor's Advisory Council is scheduled on March 7, 2013; location to be determined and announced by public meeting notice posted at the GACA website: www.azgovernor.gov/gaca/. These meetings are open to the public.