



GOVERNOR'S ADVISORY COUNCIL ON AGING

MATURE WORKFORCE COMMITTEE (MWC) MEETING MINUTES

March 7, 2013

12:00 p.m. – 2:00 p.m.

Arizona State Capitol Executive Tower
Second Floor Conference Room
1700 West Washington Street
Phoenix, Arizona 85007

Council Members, Liaisons, and Participants Present

Becky Brimhall-Lepire (Committee Chairperson), Charles Brown, George Evanoff, Bernadine Hoffman, C.T. Wright, Doyle Meredith, Trudy Schuett, Christine Bryson-Lazo, Ron Delgado, Nancy Hecker, Marcy Karin, Judd Kuypers, Iretta Linebarger, Yolanda Locher, Randy Maskell, Jackie Mass, Elaine Poker-Yount, Darrell Reagan, Ruth Romano, Cheri St. Arnauld, Virginia Simmon, Charles Thompson, Shawn Trobia, JoAnn Villella, Emilio Velez, Bill Walker and Tish Wallace

Council Members Absent

Karen Zanzucchi

Council Staff Present

Cathy De Lisa, Kim Jennings, and Berntari Crosby

Guests Present and Signing In

Margaret Mangini

Welcome, Introductions, Review & Approval of Committee Minutes

Committee Chairperson Becky Brimhall-Lepire called the meeting to order at 12:01 p.m. A welcome and introduction period followed. Minutes from the January 10, 2013 MWC meeting were reviewed. Bernadine Hoffman *made a motion to approve the minutes as presented; C. T. Wright seconded the motion. The motion passed unanimously.*

Office Update

Program and Project Specialist Kim Jennings gave a brief update on website statistics from jobing.com for the www.azmatureworkers.com website. Ms. Jennings thanked Marcy Karin of Arizona State University (ASU) and ASU law students for volunteering to write blogs on laws that affect mature workers for the website.

MWC Partner Updates

- Workforce Education Development Office – University of Arizona – Margaret Mangini, Executive Director for Workforce Education Development Office, provided a presentation on Arizona Workplace Employability Skills Project (WES Project). Ms. Mangini stated the purpose of the WES Project was to engage employers in identifying standards for Arizona's workforce. According to the Ms. Mangini, employees will need to demonstrate proficiency in soft skills

such as professionalism, initiative and self-direction and intergenerational and cross cultural competence to survive and thrive in future workforce, and the WES Project has developed a rubric to evaluate skills sets. A copy of Ms. Mangini's presentation "Arizona Workplace Employability Skills Project" is available for review through the Council on Aging's office.

- AARP Foundation – Charles Thompson, AARP Foundation Account Specialist, provided a presentation on Back to Work 50+ Program. According to Mr. Thompson, AARP's workforce initiative has developed a regional, employer driven partnership that brings together industry employers, education/training providers, and workforce services partners to focus on the employment needs of 50+ job seekers. A copy of Mr. Thompson's presentation "Back to Work 50+" is available for review at the Council on Aging's office.

Break Out into Sub-Committees

The members of MWC broke out into three Sub-Committees.

Report Back from Sub-Committees

Content Sub-Committee – Shawn Trobia reported back for the Content Sub-Committee. According to Ms. Trobia, the group provided proposed edits to the MWI power point presentation and benefits of certification handout. Ms. Trobia stated that the state office of AARP had volunteered to film a YouTube video for the website.

Employer Sub-Committee – Christine Bryson-Lazo reported back on behalf of the Employer Sub-Committee. According to Ms. Bryson-Lazo, the group developed criteria for the "Featured Employer" designation and suggested surveying certified employers to determine current needs.

Training & Support Sub-Committee – Elaine Poker-Yount reported back for the Training & Support Sub-Committee. According to Ms. Poker-Yount, the group identified options on a starting point to develop a similar program to Connecticut's "Platform to Employment" and discussed different ideas about mature job seeker mentoring that could be beneficial to the group.

Announcements

- Darrell Reagan, Division of Adult and Aging Services, announced the Senior Community Service Employment Program (SCSEP) faces potential impact from sequestration.
- Charles Thompson, AARP Foundation, announced availability of flyers regarding "Back to Work 50 Plus" on the table located in back of the conference room.
- Jackie Mass, Arizona Department of Administration (ADOA), announced it was her last meeting due to retirement and that Emilio Velez would be representing ADOA at future MWC meetings.
- Cathy De Lisa announced the availability of a sign-up sheet for the *Legislative Update* email newsletter in the back of the conference room.

Adjourn

The meeting was adjourned by Committee Chairperson Becky Brimhall-Lepire at 1:56 pm.

Next Meeting:

The next meeting of the Mature Workforce Committee of the Governor's Advisory Council is scheduled for May 2, 2013; location to be determined and announced by public meeting notice posted at the GACA website: www.azgovernor.gov/gaca/. These meetings are open to the public.