



GOVERNOR'S ADVISORY COUNCIL ON AGING

Ad Hoc Committee on Review & Revitalization and Public Relations Meeting Minutes

Friday, October 24, 2014
12:00 pm to 3:00 pm
Arizona State Capitol Complex
Executive Tower Building
Fifth (5th) Floor Conference Room
1700 W. Washington Street
Phoenix, Arizona 85007

PENDING APPROVAL

Council Members and Committee Members

Tonya Watson, Committee Chairperson, George Evanoff, Lisa O'Neill, and Becky Brimhall-Lepire, Council Chair

Council Members and Committee Members Absent

C.T. Wright

Council Staff Present

Cathy De Lisa

Guests Present and Signing In

Call to Order & Welcome, Review and Approval of August 22, 2014 Draft Minutes

Committee Chair Tonya Watson called the meeting to order at 12:01 p.m. with a welcome and requested a review then motion regarding the August 22, 2014 draft meeting minutes. *Lisa O'Neill made a motion to accept the draft minutes as presented; George A. Evanoff seconded the motion; the motion passed unanimously.*

Discussion – Reception of and Feedback Regarding Approved Recommendations

The Committee Chair began by asking for overall impressions around the reception of and feedback on the unanimously approved recommendations. No feedback received by Committee members; staff indicated only comments were received on challenges around planning meetings on one day. The group reviewed the recommendations as approved including the *Council Member Background Wish List*. Staff reported sharing that with Boards and Commissions following the September Governor's Advisory Council on Aging (GACA) meeting and vote.

Copies of the approved recommendations and membership background wish list are available for review through the Council on Aging office.

Discussion of Implementation Process for Approved Recommendations

A review of the proposed By-Law changes as provided to the Council members was conducted and discussion included potential edits that may be needed. The Executive Director reminded the group that all proposed changes will need to be presented to the Council then posted for at least a 30-day review by the Council and public. It was suggested that additional edits may be required following the Council's November 6 - 7, 2014 Annual Planning meeting. As part of discussions around implementation, the group reviewed and discussed statutes that outline requirements for GACA's work as well as the draft *Governor's Advisory Council on Aging 2015 Advocacy Issues* presented to the Legislative and Policy Coordinating Committee (LPCC) and GACA. Members then took considerable time to go through the approved recommendations and identify what had been completed and consider ideas for strategies and action items. The Executive Director reported that staff planned to provide a dashboard at 2015 GACA meetings to help track the progress of action items. Copies of the statutes and the draft advocacy document are available for review through the Council on Aging office.

Discussion of Committee's Role in the Annual Planning Meeting November 6-7, 2014

The group discussed whether or not a need would exist for this group to continue past the Annual Planning meeting or if the Council Chair would reassign a task force or ad hoc committee to specifically work on implementation of the recommendations and/or public relations ideas. It was suggested that the Council Chair may wish to establish a group specific to public relations following discussions with the new administration and outcomes proposed from the GACA Annual Planning Meeting.

The Committee Chair called for a short **break** at 1:54 p.m. and the group reconvened at 2:02 p.m.

Discussion with Annual Planning Meeting Facilitator

Bob Shogren, meeting facilitator for November 7, 2014 (day 2) of the GACA 2014 Annual Planning meeting joined the meeting and the group discussed ideas he presented to them. Ad Hoc members shared insights on potential action items and completed work as discussed earlier. It was agreed by the Council Chair and general consensus support of the Ad Hoc group that Mr. Shogren would meet early the following week with the Executive Director to draft the final day 2 agenda items with input collected at today's meeting.

Discussion of Ad Hoc Committee's Role in the Future

The Committee members discussed waiting to see what outcomes were developed from the Annual Planning meeting to determine if the group needed to meet again.

Adjourn

The meeting was adjourned by the Committee Chair Tonya Watson at 3:19 p.m.

Next Meeting

The date and location of any future meeting will be determined and announced by Public Meeting Notice posted at the Governor’s Advisory Council on Aging website: <http://www.azgovernor.gov/gaca/>. These meetings are open to the public.

DRAFT